

# Billing and Collections Administrative House Wide Policy and Procedure

Applicable Campus	Department Name Approval Autho	
Salem Health Hospitals and Clinics and West Valley Hospital	Revenue Cycle	Director, Revenue Cycle

Effective Date: July 2024	Next Review Date: June 2027		
List Stakeholders Position or Committee	Document Status	Date of Approval	
Manager, Patient Billing	Revised	06/2024	
Revenue Cycle Workflow Coordinator	Reviewed	07/2024	
VP, Finance	Reviewed	07/2024	
Chief Financial Officer	Reviewed	07/2024	
Systems Director Rev Cycle	Revised	07/2024	
Final Approval Date SH & WVH	Final Approval	07/2024	

## Describe briefly the most recent revision made to this policy, procedure, or protocol and why:

Added prescreening verbiage in accordance with House Bill 3320. Clarified hospital and collection agency practices on Extraordinary Collection Activities.

## **Policy Content**

#### Purpose/Policy Statement:

This Policy establishes reasonable procedures regarding collection of patient accounts, including actions that may be taken by Salem Health or contracted external collection agencies and law firms.

It is the policy of Salem Health to pursue collection of patient balances from patients who have the ability to pay for services. Salem Health will make reasonable efforts to identify patients who may be eligible for financial assistance. Collection procedures will be applied consistently and fairly for all patients regardless of insurance status. All collection procedures will comply with applicable laws and with Salem Health's mission. For those patients unable to pay all or a portion of their open balances, the Financial Assistance Policy will be followed.

Collection agencies and/or law firms may be enlisted after reasonable collection and payment options have been exhausted. Agencies may help resolve accounts where patients are uncooperative in making payments, have not made appropriate payments, or have been unwilling to provide reasonable financial and other data to support their request for Financial Assistance. Collection agency and law firm staff will uphold the confidentiality and individual dignity of each patient. All agencies and law firms will comply with all applicable laws including HIPAA requirements for handling protected health information.

## **Steps/Key Points Procedure**

#### **Financial Expectations**

Consistent with this Policy and the Financial Assistance Policy, Salem Health will clearly communicate with patients regarding financial expectations as early in the appointment and billing process as possible and will provide language assistance when requested.

- 1. Patients are responsible for understanding their insurance coverage and for providing needed documentation to aid in the insurance collection process.
- 2. It is the patient's obligation to provide a correct mailing address at the time of service or upon moving. If an account does not have a valid address, the determination for "Reasonable Effort" will have been made.

- 3. Patients may be required to pay a pre-service deposit or estimated co-pays and deductibles prior to services (except in the Emergency Department and other emergent situations) or amounts may be collected after services are provided, based on the current business practices of individual Salem Health sites.
- 4. Patients are generally responsible for paying self-pay balances, including any amounts not paid by insurance companies or applicable third party payers.
- 5. If the patient has a previous bad debt or outstanding balance, Salem Health may request amounts owed before future elective appointments are granted. If arrangements cannot be made for resolving the patient's Billing and Collections Policy outstanding balance, future non-emergency care may be limited or denied. Pre-service deposits may be required for non-emergency services.

#### **Insurance Collections**

Salem Health will maintain and comply with policies and procedures to ensure the timely and accurate submission of claims to all known primary health plans or insurance payers ("Payer") clearly identified by the patient. If Salem Health timely receives from the patient complete and accurate information about the Payer, but does not timely submit a claim to the Payer, and the Payer denies the claim based on that untimely filing, the patient will be responsible for only the amount that the patient would be liable to pay had the Payer paid the claim. However, if Salem Health determines that it either timely filed the claims or was provided inaccurate or incomplete information, then the patient will be held responsible. Liability insurance is not covered by these Insurance Collections provisions.

Salem Health may refer any bill to a third-party vendor for collection activity while a claim for payment of the services is pending with a contracted payer. Salem Health may refer a bill to a third-party collection agency following an initial denial or untimely denial of the claim by a Payer. Salem Health will not refer any patient bill to a third-party collection agency for collection activity when a claim is denied by a third-party payer due to Salem Health's error and such error results in the patient becoming liable for the debt when they would not otherwise be liable. Salem Health reserves the right to substantiate that an error has been made and if Salem Health determines that it has not made an error, then the patient may be held liable. Patients must sign an authorization allowing Salem Health to bill the patient's health plan, insurance company or any other third party payer, and must cooperate with Salem Health in a reasonable manner by providing requested information to facilitate proper billing to a patient's health plan or insurance company. The only exception to this is when a patient has requested to restrict disclosure of protected health information to a health plan for purposes of carrying out payment or health care operations and not otherwise required by law, and Salem Health has been notified in advance and the health care item/service paid in full.

Salem Health makes every reasonable attempt to collect from all known Payers, with whom Salem Health has a contract and non-contracted payers for services provided to assist patients in resolving their bills.

#### **Self-Pay Balance Resolution**

Salem Health will employ reasonable procedures in a fair and consistent manner to collect patient self-pay balances, maintaining confidentiality and patient dignity. Financial assistance will be approved for those patients who demonstrate that their income will not allow full payment of services within a reasonable time.

- 1. Self-pay collection procedures and process flows are followed by Salem Health and fully comply with this policy. Salem Health and its affiliates have developed a streamlined process for patients to question or dispute bills, including a toll-free phone number patients may call and an address to which they may send written correspondence. The phone number and address shall be listed on all patient bills and collection notices sent by Salem Health. Salem Health will make reasonable attempts to return telephone calls made by patients to this number as promptly as possible, but in no event later than five business days after the call is received.
- 2. Salem Health will send a minimum of three statements to the patient, informing the patient of the amount due and the patient's opportunity to complete a Financial Assistance application.
- 3. Salem Health will consider reasonable payment plans, based on individual circumstances. Salem Health does not charge or collect interest on payment plans.
- 4. If a patient has additional services and additional self-pay balances are owed, Salem Health may require increases to the patient's current payment plan, based on the patient's ability to pay.
- 5. Patients who make timely payments on all agreed-upon-in-house installment arranges for payment of health care services shall not be charged interest on outstanding amounts.
- 6. Patients who do not make payment arrangements, of if the patient fails to comply with any payment arrangements made, Salem Health may refer the outstanding account balance to a collection agency.

7. Salem Health will screen any patient/guarantor without public or private health insurance coverage, any patients/guarantors enrolled in a state medical assistance program, or any patient/guarantor that will owe the hospital \$500 or more on a single statement, prior to them receiving a statement. Prior to sending a patient to collections, Salem Health will complete a presumptive financial assistance screening for all patients that do not meet the criteria for presumptive screening prior to billing.

## **Extraordinary Collection Actions (ECAs)**

Salem Health will not perform any ECAs outside of the 501(r) regulatory guidelines. Actions that Salem Health may take, or authorize a collection agency or law firm to take, related to obtaining payment of a bill for medical care include the following:

- 1. Reporting adverse information to consumer credit reporting agencies or credit bureaus
- 2. Actions that require legal or judicial process

In accordance with our philosophy of "No Patient Harm is Acceptable to Us," Salem Health Hospitals and Clinics does not engage in Extraordinary Collection Activities against our patients.

The following actions may be taken, but are not considered ECAs:

- 1. A claimed filed by a hospital facility in any bankruptcy proceeding.
- 2. Placing a patient's account with a collection agency.

Salem Health also contractually prohibits collection agencies from engaging in ECAs.

## Salem Health Reasonable Efforts to Identify Patients Eligible for Financial Assistance

Salem Health widely publicizes the availability of financial assistance and makes reasonable efforts to identify individuals who may be eligible. The eligibility criteria and application process is set forth in the applicable Financial Assistance Policy. Salem Health will notify individuals that financial assistance is available to individuals at least 30 days prior to placing the account with a collection agency to obtain payment for the care provided by the hospital by doing the following:

- 1. Provide written notice to the individual indicating that financial assistance is available to eligible individuals, indicating that Salem Health intends to initiate or have a third party initiate to obtain payment for the care.
- 2. Provide a notice to an individual who submits an incomplete financial assistance application what information is needed in order to completion the application.
- 3. Provide the individual a Plain Language Summary and/or Condensed Version of the Financial Assistance Policy with the written notice
- 4. Make reasonable efforts to notify individuals about the Salem Health's financial assistance policy.

#### **Financial Assistance Application Period**

The Hospital has developed an application process for determining initial interest in and qualification for financial assistance. Requests for financial assistance will be accepted from the patient directly, or others on the patient's behalf. This could include but is not limited to, the patient's representative, or hospital staff.

A request for financial assistance may be made before, during, or after the provision of care. If a patient submits a complete hospital financial assistance application, Salem Health make an eligibility determination within 21 days.

#### **Collection Agency**

Third-party debt collection agencies may be enlisted only after reasonable collection and payment options have been exhausted. Primary and secondary collection agencies may be used. If the primary collection agency is unable to secure payment for the debt, the debt may be referred to a secondary collection agency which may report adverse information to consumer credit reporting agencies or credit bureaus. Agencies may help resolve accounts for services where patients are uncooperative in making payments, have not made appropriate payments, or have been unwilling to provide reasonable financial and other data to support their request for financial assistance.

- 1. Collection agency staff will uphold the confidentiality and individual dignity of each patient. All agencies will meet all HIPAA requirements for handling protected health information.
- 2. When reviewing the account for referral to a collection agency, the responsible person will confirm that:
  - a. There is a reasonable basis to believe that the patient owes the debt.

- b. All known Payers have been properly billed such that any remaining debt is the financial responsibility of the patient. Where the patient has indicated an inability to pay the full amount of the debt in one payment, consideration of a reasonable payment plan is required provided that the patient provides reasonable verification of the inability to pay the full amount of the debt in one payment.
- c. The patient has been given a reasonable opportunity to submit an application for Financial Assistance or that any appropriate presumptive eligibility has been determined. Particular attention should be given when a patient is uninsured or is currently on Medical Assistance, or other relief based on need.

## **Equal Opportunity**

When making decisions throughout the collection process, Salem Health is committed to upholding the multiple federal and state laws that preclude discrimination on the basis of race, sex, age, religion, national origin, marital status, sexual orientation, disabilities, military service, or any other classification protected by federal, state or local laws.

## Confidentiality

Salem Health staff will uphold the confidentiality and individual dignity of each patient. Salem Health will meet all HIPAA requirements for handling protected health information.

Definitions – Insert N/A if not applicable
N/A
Equipment or Supplies - Insert N/A if not applicable – N/A
N/A
Form Name and Number or Attachment Name - Insert N/A if not applicable - N/A
N/A
Expert Consultants Position -
N/A
References (Required for clinical Documents and within the last five years) :
N/A
Related CBT's, Policy, Procedure or Epic Protocol Cross Reference Information – Insert N/A if not applicable
N/A
Computer Search Words
Billing, Collections, Financial Assistance
Is there a Regulatory Requirement? Yes or No
Yes, 501(r)

Review and Revision History				
History	Review or Revision	Date		
Added prescreening verbiage in accordance with House Bill 3320. Clarified hospital and collection agency practices on Extraordinary Collection Activities.	Revision	07/2024		
This policy was not located on the policy website but was housed locally on PFS folders. Republishing per our 501(r) requirements and adding in language regarding the patient's financial expectations of providing us their correct address and added additional information on how many statements a patient is to receive under the self-pay balance resolution.	Revision	01/2023		
New Policy	New	11/2016		