

Community

Health

ANNUAL
REPORT

Impact

2023



Salem Health®
Foundations



Salem Health®
Hospitals & Clinics



Salem Health Hospitals and Clinics is dedicated to improving the health and well-being of the people and communities we serve. Much of what influences health happens outside the walls of a hospital or doctor’s office. For this reason, we look at health improvement in a number of ways: providing vital services, expanding care in rural areas, covering costs for those who cannot afford care, actively investing in our communities and ensuring that everyone who walks through our doors is treated with kindness, compassion and respect.

In 2023, we celebrated a number of significant expansions and partnerships. As part of our planning for future growth in Polk county, we increased the number of beds at West Valley Hospital from six inpatients to 25. Along with members of the faith community, we cut the ribbon on our newly renovated chapel and respite space at Salem Hospital. In September, we welcomed the providers and staff from Hope Orthopedics to the Salem Health team and began performing outpatient surgeries in Building S on the Salem campus.

We also partnered with community-based organizations to address health related social needs. Relationships with organizations like Liberty House, Catholic Community Services, Church at the Park, Polk County Service Integration and Salem Pastoral Counseling allows us to identify and address needs, leverage resources, reduce duplication of services, and make a difference for individuals and the community at large. These partnerships are critical to fulfilling our mission and those listed are just a few collaborations we foster, lead and convene.

At Salem Health, we know our ability to deliver world-class care is directly tied to our employees and their well-being. Everyone deserves to feel safe at work and our patients should feel confident they will get the care they need without the threat of harm. Following the tragic death of a security guard at Good Samaritan Hospital in Portland in July 2023, Salem Health installed weapons detections systems in all our buildings. Hospitals are a place of healing, and while we wish this were not necessary, violence against health care workers has been on the rise since the COVID-19 pandemic. We are committed to an environment that is inclusive, welcoming and safe along with protecting those who come to us both to deliver and receive care.

As you review this report, you’ll also see our commitment to care with respect. At Salem Health Hospitals and Clinics, we meet people where they are in their health care journey, whether that is in a hospital bed, a doctor’s office, or a screening event in the community. For more than 125 years, Salem Health has been – and will remain – deeply invested, emotionally and financially, in the health and vitality of our community.

CHERYL NESTER WOLFE, RN
President and Chief Executive Officer

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MISSION

To improve the health and well-being of the people and communities we serve.

VISION

Working together, we will reimagine care.

Impact Cycle: Working together to improve the health of our community



Salem Health invests in the health of our community through quality local care and strategic partnerships.



The foundations help community members realize their philanthropic goals by matching them with Salem Health Hospitals and Clinics priorities and patient needs.

Community benefit spotlight

Salem Health Hospitals and Clinics plays a vital role in addressing the health care needs of our community — it is our commitment to you. Active throughout the region, Salem Health goes beyond providing excellent care by directly impacting the community through partnerships, direct funding, medical research, and engagement in community initiatives addressing social determinants of health. Driven by our mission, we invest in the community so each of us may live healthier and more fulfilling lives.

FINANCIAL ASSISTANCE

Free or discounted health care services provided to people who cannot afford to pay

\$96,137,760

COMMUNITY HEALTH IMPROVEMENT

Programs designed to improve community health, including subsidized services and community building activities

\$36,301,911

HEALTH PROFESSIONAL EDUCATION AND WORKFORCE DEVELOPMENT

Providing clinical experience to students in health care related educational programs

\$7,439,524

CASH AND IN-KIND DONATIONS

Grants to support community health needs

\$784,050

RESEARCH

Supporting clinical trials and research through our partnership with Knight Cancer Institute

\$86,678

Total Community Benefits 2023
\$140,749,923

Phenomenal partnerships



Salem Health's approach to community health impact aims to deliver community benefit through a range of prevention and health improvement programs. Our most critical impact comes from partnering with others as we respond to evolving health care and community needs. Here we highlight three of 75 community partners from 2023.



ST. FRANCIS FAMILY HOUSING provides emergency and transitional housing to families with children under 18. As part of their life skills programming, families are active together on campus. Through our partnership these families now have increased access to healthy hydration options outside while they play.



PUNX WITH PURPOSE offers a variety of services for local at-risk youth provided by those with direct experience navigating and overcoming many of the same obstacles. A few of their most notable include a resource fair attended by hundreds of youth looking for healthy connections to the community as well as a holiday food box program and outreach events. Salem Health was proud to partner to bring resources to the youth directly, reducing barriers to services.



POLK COUNTY FAMILY & COMMUNITY OUTREACH operates six service integration teams throughout Polk county, each facilitating collaboration among partners to meet the unmet needs of vulnerable community members. Salem Health is an active partner and provided funding to facilitate 3,540 health related social needs requests.

The Community Health Education Center



BY THE NUMBERS

4,536 health library uses

4,081 class participants

406 classes

319 health screening participants

7,962 outreach interactions

107 outreach events and presentations:
94 in Marion County
13 in Polk County

The Community Health Education Center (CHEC) is community benefit in action — bringing resources to the community both onsite at Salem Hospital and throughout the region. The CHEC offers a wide range of services to the community, such as interactive tours, classes and community events to help them manage health conditions and maintain a healthy lifestyle. The center also includes an exercise space, a full-service library open to the community and a demonstration kitchen. In 2023, CHEC library resources were used 4,536 times by patrons. Over 400 classes were offered, serving more than 4,000 community members. Nineteen different support groups regularly use the comfortable and private Gerlinger Support Group room, meeting the mental and emotional health needs of the community.

The CHEC offered 17 biometric health screenings throughout Marion and Polk Counties, partnering with organizations such as Salem Free Clinics, Mano a Mano, Pinosos y Campesinos Unidos del Noroeste, and Catholic Community Services. Participants were screened for diabetes, high cholesterol and high blood pressure. They received same-day results along with education on healthy lifestyle habits and connection to care, if needed.

The Community Health Education team is dedicated to helping our community members live happier, healthier lives.



Committed to community

At Salem Health we meet everyone wherever they are on their health journey. Whether someone is having a baby, training for a race, healing from an illness or simply visiting a loved one receiving treatment, people are treated with respect and empowerment to meet their health goals. This dedication reaches far beyond our building walls and flows into our community. Salem Health staff demonstrate their commitment to excellence and care with respect in the community in countless ways.



PARADE FOR PEACE Salem Health President and Chief Executive Officer Cheryl Nester Wolfe led by example, asking the community to take the Purple Hands Pledge to not hurt themselves or others with their hands or words. This simple yet profound act demonstrates commitment to respect for oneself and for others.



DAY OF CARING Employees and friends participated in *Make a Difference Day 2023* by volunteering at two of our local food banks — Marion Polk Food Share in Salem and Ella Curran Food Bank in Independence. These organizations feed thousands of families and seniors throughout Polk and Marion Counties. Community volunteerism is an important part of Salem Health culture and we were excited to lend a hand to our community partners.



ALL FAITH'S CHAPEL DEDICATION Staff welcomed clergy from diverse faiths to help dedicate the All Faiths Chapel located on the Salem Hospital campus. This community resource provides an opportunity for all to have a peaceful environment to reflect and heal.

Cheers for Volunteers

In 2023, **273 volunteers** contributed more than **32,000 hours** in the hospitals. They welcome visitors, deliver flowers, and sit with the lonely — just to name a few of the ways volunteers assist.

Our **Connections Van** is powered by volunteers: in **2023** they provided **804 rides**, contributed **886 driver hours**, added **46 first-time riders** and drove to **23 clinic locations**.

Volunteerism is a direct link to our community. The **volunteers' impact when they share interactions from within the hospital with the outside community is priceless.**

At Salem Health, volunteers do not replace staff. Volunteers have the time to provide **positive patient experiences** while reducing stress for visitors and family members. Volunteers are another extension of the great staff at Salem Health.



POLK COUNTY FAIR Salem Health is proud to engage in community events throughout Polk County. Every year we run the First Aid Booth for the Polk County Fair. The Polk County Fair has been around for over a hundred years, maintaining its roots as an old-fashioned fair highlighting traditional competitions, including 4-H and Future Farmers of America. Salem Health is proud to provide onsite medical care for the entire four days of the fair. We also take this opportunity to engage with fairgoers to educate on healthy living.



DALLAS GLOW RUN Salem Health staff enjoy volunteering at the Dallas Glow Run. This is a community wide event that raises money for Christmas Cheer, a local organization that serves vulnerable families in the Dallas area and supports breast cancer prevention.

Caring beyond the bedside

Each year, the nursing units at Salem Health participate in the annual Caring Beyond the Bedside initiative. Each unit selects and partners with a local nonprofit organization to provide a community benefit. Through this partnership, employees from the various units and departments give both volunteer hours and a monetary gift to their chosen organization.

The program was born from employees' attendance at the 2009 American Nurses Credentialing Committee (ANCC) National Magnet Conference in Kentucky where they learned of nurses at other organizations volunteering time and money to local nonprofit groups through a structured hospital initiative. Salem Health nurses then unanimously voted to forgo their traditional Nurses Week gift and instead donate to more than 30 charitable organizations.

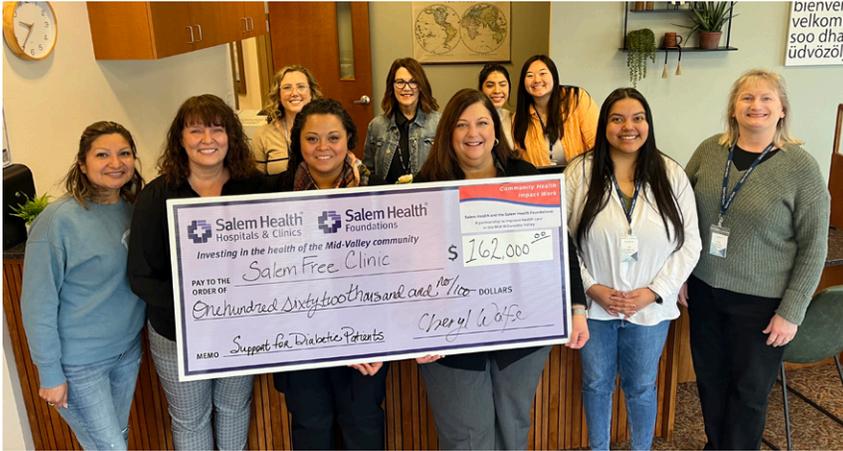
The project evolved over the years to emphasize local nonprofit organizations and projects, and expanded to include Rehab Services, Respiratory Therapy, Clinical Pharmacy and Clinical Nutrition teams instead of just nurses.

In 2023, 32 local non-profits received \$15,200 in collective donations. This spirit of volunteerism is in keeping with the mission, vision and values of Salem Health to support our community.



Community health impact investments

Removing barriers for diabetic patients



For the past 12 years, we have enjoyed a strong partnership with Salem Free Clinics. That partnership was enriched in 2023 with a Community Health Impact investment of \$162,000. Together we have made significant investments in improving the health of people in Marion and Polk counties.

Salem Free Clinics (SFC), who also operates Polk Community Free Clinic in Monmouth and Salem Free Counseling Clinic in Salem, reaches uninsured or under-insured people in our community, most of whom are employed but low-income. Many earn just enough to be ineligible for public assistance, yet not enough to purchase health insurance. Salem Free Clinics is committed to providing culturally competent care including bilingual services and medical interpretation. In 2023, SFC served patients in 15 different languages. Together, Salem Health and Salem Free Clinic screen individuals for diabetes, high blood pressure and high cholesterol and provide follow up care to those who do not have a primary care provider.

Through funding provided by Salem Health, SFC was able to add a full-time nurse practitioner, diabetic patient navigation and interpretive services as well as access to free medication and the equipment for enhanced blood testing.

More than 1,600 unique patients were seen for 6,000 free visits, with 520 A1C tests done at no

cost. (A1C tests are commonly used to diagnose prediabetes and diabetes.) Three hundred patients were treated for a diabetes diagnosis and were provided access to free or low-cost diabetes medications. Of those who returned for retesting, 64% of patients had a 1% or more decrease of their A1C marker.

Left untreated, diabetes can cause damage to nerves, blood vessels, and vital organs, leading to heart disease and/or stroke.

In one case, a patient's A1C was 10.9% when she first came to the clinic (A normal A1C is 5.7%). After just 3 months of medication, her A1C improved to 7%. The medication, which costs \$800 a month, was out of financial reach for this patient, but through the partnership, she received it at no cost, changing her life. She was inspired to eat healthier, become more active and lose weight.

This scenario is replayed every day at Salem Free Clinics by providing health care, medication, and counseling to people who have few to no options or resources.

The impact on our community is significant and widespread. It is a privilege to partner with Salem Free Clinics in improving health outcomes for individuals and families.

Community Health Impact event



Dr. Louise Aronson, geriatrician and *New York Times* bestselling author, kicked off our Community Health Speaker Series with a lecture on “Elderhood,” the stage of life after childhood and adulthood. Dr. Aronson presented to a packed house of 400 participants at Willamette University’s Hudson Hall.



The foundation partnered with the Salem Chamber Forum Series to feature an expert health panel to discuss street fentanyl’s impact on our community. Panelists included Chris Gibson, Executive Director of the Oregon-Idaho High-Intensity Drug Trafficking Area program; Nancy Bee, Director of Psychiatric Services and Emergency Department at Salem Health; and Tim Murphy, CEO of Bridgeway Recovery Services. Dr. Mark Stewart, a professor of psychology from Willamette University, was the event’s facilitator.



Hospital CEOs addressed area leaders at the inaugural State of Our Region’s Health Care event. Attendees of the early morning breakfast gained an understanding of the complexities our region’s hospitals face in serving our communities. The event featured Cheryl Nester Wolfe, CEO of Salem Health; Maggie Hudson, CEO of Santiam Hospital; and Christopher Thoming, Interim President-Willamette Region – Legacy Health. The panel addressed various topics, including health care cost, access and quality of care.



Chris Gibson, executive director of the Oregon-Idaho High-Intensity Drug Trafficking Area program, was the program speaker for the Spotlight on Polk County dinner and program, where he shared his expertise regarding illegal street fentanyl. His presentation provided valuable insight into this crisis and inspired those in attendance to take action.

and project highlights

Salem Health West Valley Foundation highlighted the best of the Polk County region by awarding three Community Health Impact Awards at its November Spotlight on Polk County event to individuals who have dedicated their efforts to improving community health and wellbeing.



John Oberst, foundation board vice-chair, presents the Community Spirit Health Impact Award to Falls City Thrives; Lynne Bailey and Martha Jirovec for their dedicated efforts and ongoing advocacy to improve health care access for the residents of the Falls City community.



Cheryle Kennedy of the Confederated Tribes of the Grand Ronde received the Community Visionary Health Impact Award for her distinguished career and lifetime of service dedicated to improving health care for Native Americans from Dr. Jesse Peters, President of Western Oregon University.



Amy Lowery, owner of Bollman Funeral Home, was presented with the Community Health Leader Impact Award for her volunteer work spanning 25 years.

Convening the community

Salem Health, through its Foundations, finds opportunities to be a convener and catalyst to provide impactful community health improvements to the region. The Children's Day Treatment Center and the Behavioral, and Public Health Research Consortium (BPHRC) are examples of our recent convening efforts to illuminate a public need, find qualified partners and work together to improve community health.

Behavioral and Public Health Research Consortium (BPHRC)

The Behavioral and Public Health Research Consortium (BPHRC) was created with the Salem Health Foundation to organize and support efforts to access more data-based strategies and interventions for overdose reduction in the mid-Willamette Valley. The BPHRC provides a conversation space with experts toward greater awareness and understanding of addiction and decriminalization's complexities. The objective is to learn from regional and national experts in their fields. Noteworthy speakers in 2023 have included Regina LaBelle, Director of the Addiction and Public Policy Initiative at the O'Neill Institute of the Georgetown University Law Center; Dr. Chelsea Shover, an epidemiologist and Assistant Professor-in-Residence at the University of California Los Angeles Geffen School of Medicine; and Dr. Elizabeth 'Libby' Stuyt, MD, a board-certified addiction psychiatrist who has worked in the addiction/behavioral health field since 1990.

Children's Day Treatment Center

The Salem Health Foundations served in a convening role in this project that pulled together a partnership between the Salem Keizer School District (SKSD), the Epping Family Foundation, Mountain West Foundation, and Trillium Family Services.

The effort addressed a significant behavioral and mental health needs gap for children and youth. This partnership created The Children's Day Treatment Center, which opens fall of 2024. The center will offer support for up to 100 area students and the opportunity for wrap-around social services for their families. The project ensures students a hands-on, well-rounded education while providing dedicated treatment and therapy activities. By making an extra effort to support and strengthen these students and their families, students will be ready to integrate back into the regular classroom with the necessary skills to thrive.

Celebrating our cancer support fundraising partners



T-Mobile volunteer crocheters

- ♥ Blanchet Catholic School
- ♥ Color Tile
- ♥ Dallas Christmas Cheer – Glow Run
- ♥ Dallas High School Varsity Women’s Volleyball
- ♥ Fraternal Order of Eagles Ladies Auxiliary Aerie 2081
- ♥ Meadowlawn Women’s Golf
- ♥ St. Vincent de Paul School
- ♥ T-Mobile
- ♥ Women’s Creekside Golf Association
- ♥ Suburban Garbage – Can Cancer Annual Appeal

“I am so overwhelmed by the kindness of the gift from the Salem Health Foundation. Because of you, a huge amount of stress has been taken off for the end of the month.”

—Cancer patient who received \$150 in funds to assist with groceries



Fraternal Order of Eagles Ladies Auxiliary Aerie 2081



Dallas Glow Run founder, Judy Boustead, a two-time survivor of breast cancer, presents a check to aid cancer patients from the 2023 event.

Improving cancer patient care with cutting-edge technology



Dr. Samuel Wang, a radiation oncologist at Salem Health, has been at the forefront of revolutionary research for cancer patient care through innovative technology. Since 2019, Dr. Wang has dedicated his efforts to advancing patient understanding of radiotherapy, a crucial aspect

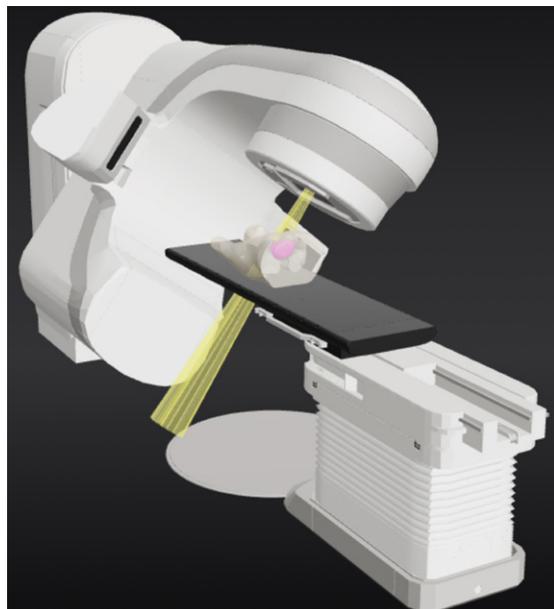
of cancer treatment, to alleviate anxiety and empower patients in their treatment journey.

Teaming up with esteemed colleagues, including Salem Health Medical Physicist Brian Casto, St. Joseph Hospital Radiologist Dr. Join Y. Luh, and Liam J. Wang from Johns Hopkins University, Dr. Wang embarked on a groundbreaking research project. Their mission? To develop a cutting-edge 3D program that provides patients with a comprehensive visualization of their tumor's size and location and a dynamic animation depicting their radiotherapy treatment plan.

The first phase of their research initiative tested a virtual reality (VR) headset, enabling patients to immerse themselves in an interactive representation of their treatment process. Building upon their test results, the team swiftly adapted the technology for accessibility, making it compatible with tablets and smartphones. This breakthrough allowed the clinical trial participants to view their personalized radiation treatment plan on their own smartphone, facilitating discussions with family members and enhancing understanding of their radiotherapy plan.

Their Phase 1 study was published in the *Journal of Cancer Education* and garnered widespread attention, was accessed 3,864 times, and was cited in 18 other papers, illustrating its significance within the medical community. Furthermore, their Phase 2 study was recently published in *Technical Innovations & Patient Support in Radiation Oncology*, further cementing their contribution to the field.

Dr. Wang and his collaborators are grateful to the donors of the foundation's Cancer Fund for funding this research and hope this study will lead to revolutionizing the landscape of cancer patient care, providing hope, knowledge, and empowerment to those undergoing radiotherapy.



YOUR GIVING IMPACTS PATIENTS AND THEIR FAMILIES

Providing care and comfort to parents of NICU babies



Experiencing an unexpected stay in the Neonatal Intensive Care Unit (NICU) can be stressful and overwhelming. NICU nurses developed the Parent Engagement and Support Project to provide these families with comfort and support and to offer a sense of normalcy during these challenging times.

The project highlights holidays and babies' growth milestones by giving parents various gifts, crafts, treats, and social activities, which helps to foster a sense of community, reminding new parents that they are not alone and contributing to their overall well-being and resilience.

Thank you so much for your support! Your grant made it possible to help normalize a challenging time for NICU families. My daughter spent 3.5 months in the NICU, so I know firsthand that the gifts we were able to provide can help parents feel supported and cared for. We are so appreciative of your help and generosity!

MAGGIE EMERY



NICU families marked World Prematurity Day by making baby foot casting keepsakes.

Donor Giving 2023



\$478,000

Families Matter Project



\$50,000

Vulnerable Patients



\$28,000

Community Health Impact Investments



\$349,000

Greatest Need



\$36,000

Health Care Scholarships



\$17,000

Pediatrics/Mothers/Babies



\$100,000

Cancer Support



\$18,000

Cardiac Care



\$120,000

Salem Health West Valley Foundation



926 DONORS

\$1,204,999 IN TOTAL

15,393 GIFTS

\$164,763 FROM EVENTS

\$43,821 IN GRANTS

90 MEMORIAL/HONOR GIFTS



WHAT YOU SUPPORTED

2023 Salem Health Foundations donor dollars funded these initiatives and projects:

Families Matter Project	\$3,700,000
Health Care Scholarships.....	\$119,275
Supporting Patients with Cancer	\$84,103
Vulnerable Patients	\$64,043
Cancer Services.....	\$65,225
Clinical Excellence/Staff Resiliency	\$64,120
Community Health Impact Investments	\$40,400
Pediatrics/Mothers/Babies	\$21,599
Cardiac Care.....	\$12,500
Diabetes Education	\$5,000
West Valley Programs/Projects	\$62,301

THANK YOU to our
Event Sponsors!

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- Alliant Systems
- Andiamo Consulting
- C&R Remodeling
- Capitol Auto Group
- Center Pointe Signs
- Cherry City Electric
- Coldwell Banker Commercial
Mountain West Real Estate
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- Hope Orthopedics of Oregon
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- Turner Construction Company
- U.S. Bank
- Western Oregon University
- Willamette Valley Bank
- Willamette Valley Fiber (MINET)

2023 FUNDRAISING EVENTS ROUNDUP



All In for Health Care Scholarships

All In for Health Care Scholarships photos taken by Eric Shuman



FORE! West Valley



Women's Health Open



Wellness Classic



Donor Honor Roll

Gifts made to both Salem Health & West Valley Hospital foundations, January 1 to December 31, 2023

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\$20,000+

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Center Pointe Signs
Dallas Christmas Cheer
Dynalectric Company
Hope Orthopedics
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K&E Excavating, Inc.
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Company, LLC
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Salem Foundation
Shawn and Vicki Ryan
Spirit Mountain Gaming, Inc.

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\$1,000–\$4,999

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 Betty McDonald
 Yaneli Bartolo Leon
 Yturri Camara
 Alicia Hussey

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\$250–\$499

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 Andi and Timothy Petrone
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 Andy Walker
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