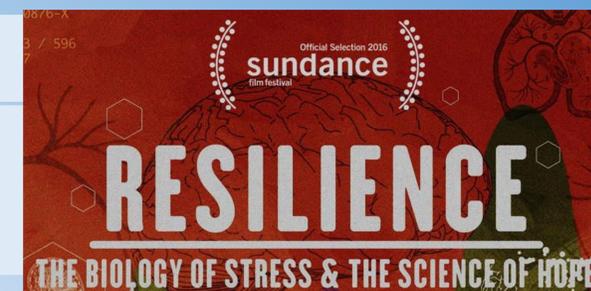




# The Resilience Film Project

Raising Community Awareness of Adverse Childhood Experiences (ACEs) to Prevent Suicide by Building Community Capacity

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## Purpose/ PICO

In community members, does a free public screening of the film "Resilience" improve public perception and awareness about the impact of ACEs on suicide?

## Background

- Oregon suicides rose from 697 in 2013 to 825 in 2017
- Suicides were nearly double combined deaths (825 vs. 473) from septicemia (242), flu (203), and murder (128) in 2017
- Traumatic experiences underlie feelings of suicidality
- Prevention requires building community capacity and connections
- Education can improve resilience and reduce suicides
- Opportunity for nurse to act as full partner in healthcare reform
- Opportunity for nurse to develop program management skills

## Methodology

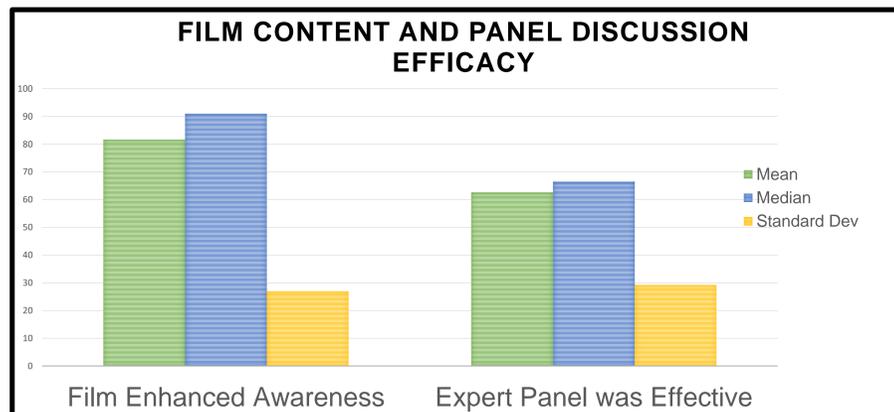
- QI project to improve awareness of ACEs impact on all health
- Nurse leader awarded SH Foundation grant to purchase *Resilience*
- Multidisciplinary/community planning committee created process
- Northern Lights Theater donated facility
- Salem Health Marketing donated promotional support
- Post-screening interactive, multidisciplinary panel discussion
- Post-event, online, 5-minute, anonymous, voluntary qualitative/quantitative evaluation of changes in awareness, facility and interest in future learning.

## Survey Items

- Q1. Why did you come to this event?
- Q2. Which of the following best describes you?
- Q3. I found out about this event from:
- Q4. Northern Lights was a good environment for this event: 1-100
- Q5. The expert panel was effective and knowledgeable 1-100
- Q6. The film *Resilience* enhanced my learning and knowledge 1-100
- Q7. After seeing the film, what would you like to see happen?
- Q8. Any other comments?
- Q9. Would you like to be contacted for similar events in future?

## Results

- 135 attended, 128 participants qualified for survey
- 29 of 128 responses (22% response rate)
- 7 of 29 respondents were nurses; various other professionals and laypersons
- Expert panel was marginally effective—good feedback for improvement
- Film content was effective in improving awareness and understanding
- 24 of 29 respondents wanted to keep informed about future events



## Event Feedback Themes

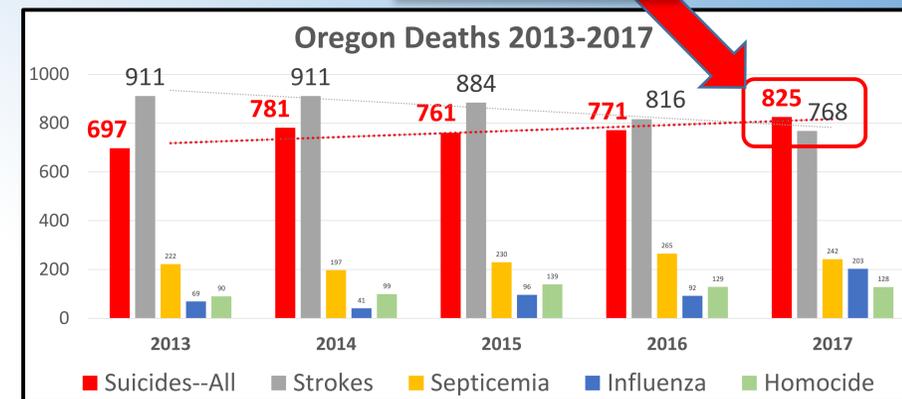
- All community members, school faculty, and health professionals would benefit from film content and should be trauma informed
- Lack of current coordination & collaboration of community services
- More community showings with better opportunity for discussion
- Schools would benefit from implementing programs shown in film
- Community members have a hard time finding community resources or there are not adequate resources
- "Now what?" There was no direction for furthering this new knowledge and applying it into action
- Continue efforts to raise awareness of ACEs, Toxic Stress, and Resilience
- Interactive panel format could be improved to enable audience participants to participate more freely



"There is no whole health without mental health"  
-Kris McLoughlin,  
DNP, APRN, PMHCNS-BC, CADC-II,  
FAAN

(Oregon Health Authority, 2019a)

More suicides than stroke deaths



## Discussion

### Study Limitations

1. Online registration allowed for one person to register multiple people limiting ability to query all participants
2. Feedback was limited in consideration of survey fatigue and a follow up process to solicit better insight and guidance for quality improvement

### Implications for Practice & Professional Development

- Raising awareness and improving education as a continual process is an foundational element of refining community development.
- Similar events should emphasize audience participation rather than panel members
- Healthcare reform demands that nurses become full partners with other disciplines to develop and implement policy improvement and as thought leaders (Creviston & Polacek, 2017)
- Nurses should expand their practice beyond the bedside and into the community as relevant and meaningful contributors to building community capacity that addresses social issues.
- Developing community capacity recognizes the role of non-professionals as being as valuable and relevant as managerial leaders policy development and implementation
- Identifying and applying evidence based community capacity development models rather than re-inventing the wheel will result in more immediate and effective interventions resulting in better outcomes while cutting costs. The Robert Wood Johnson Foundation endorses the Self-Healing Community Model (Porter, Martin, & Anda, 2016).
- Suicide awareness and prevention can be enhance by organizations becoming trauma informed (OHA, 2019b) and applying practices recommended by Zero Suicide Academy (2019).
- The Resilience Film has since been shown at WOU, Corban University, The Salem Grand Theater and several other public locations.
- Continue to improve coordinator skill set and explore activities to improve community awareness and enhance collaboration.

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